

HealthLearn

HealthLearn's intervention is fundamentally unproven, with mixed results on behavior change during the pilot. However, its scalability and ability to be a 'turnkey' solution, alongside its commercial revenue stream, make it an exciting-but-risky bet. We think an RCT of their work is a priority, to establish its ability to change behaviours and health outcomes on the frontline.

Overall Rating ★★★★★

Cost Effectiveness Rating ★★★★★

Cost Effectiveness Rationale >20x
GiveWell Benchmark

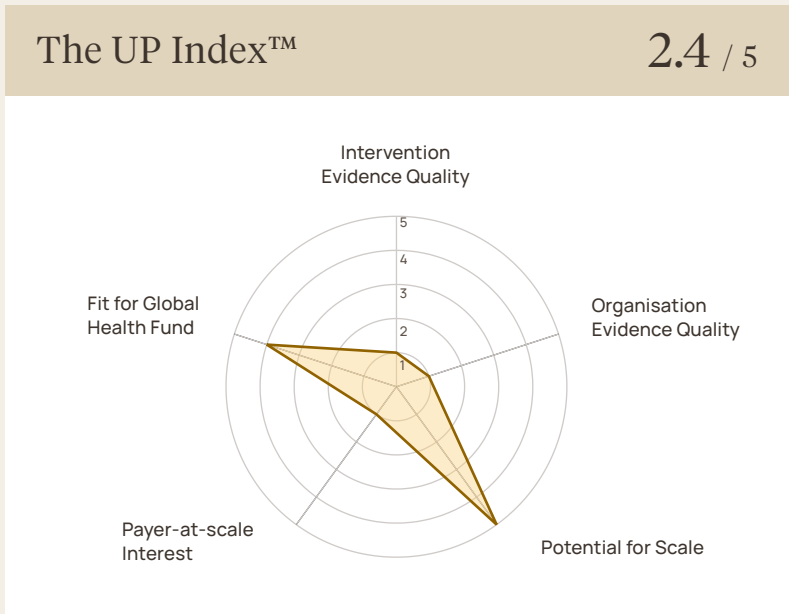
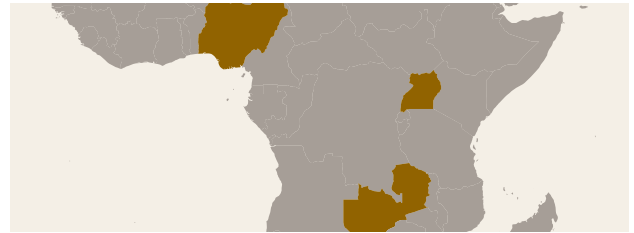
Our Recommendation Cautious Buy ✓

Key Information

OVERVIEW

HealthLearn offers mobile-friendly, accredited, case-based online training for health workers, to get them to implement effective, cheap interventions in their practice.

REGISTRATION	TURNOVER (USD)	STAGE	COUNTRIES ACTIVE
US	\$548k	Early mid-stage	Nigeria, Zambia, Uganda



Impact Metrics

Death prevented (per \$1M at scale)	363
Confidence	Low
COST PER DAILY AVERTED	TOTAL ANNUAL REACH
\$6-\$43	50,000 community health workers trained

International Evidence

Intervention Evidence Quality Low

Rationale: Few/no RCTs of this specific behaviour change model

Quasi-Experimental	✓
Single RCT	✗
Multiple RCTs	✗
Meta-Analysis	✗

Pathways to Scale

PAYER-AT-SCALE INTEREST	GOVERNMENT ADOPTION
★★★★★	★★★★★
FRANCHISE/REPLICATION (BY OTHER NGOS)	COMMERCIAL REVENUE
★★★★★	★★★★★

Implementation Evidence

Organisation / Programme Evidence Quality Low

Rationale: Limited pilot with mixed results

Pilot Study	✓
Quasi-Experimental	✗
Single RCT	✗
Multiple RCTs	✗