

# Clear Solutions

ORSZ is a well-evidenced intervention, even if the evidence for free door-to-door distribution increasing coverage is limited to one RCT. Clear Solutions is already layering their intervention onto an existing commodity distribution in Chad, and could grow extremely rapidly if they can find partners, secure their supply chain and develop replicable training materials. The biggest caveat is whether they can execute better than their competition (CHA, New Incentives, Dimagi) by being a single-issue organization.

**Overall Rating** ★★★★★

**Cost Effectiveness Rating** ★★★★★

**Cost Effectiveness Rationale** 10-20x  
GiveWell Benchmark

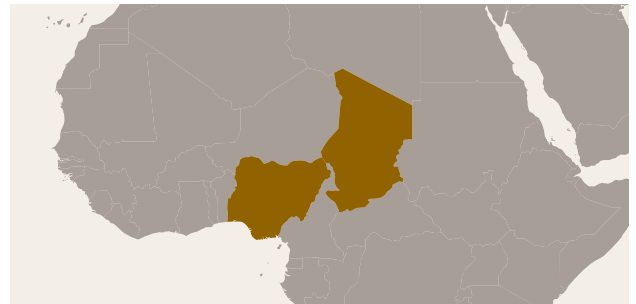
**Our Recommendation** [Buy](#) ✓

## Key Information

### OVERVIEW

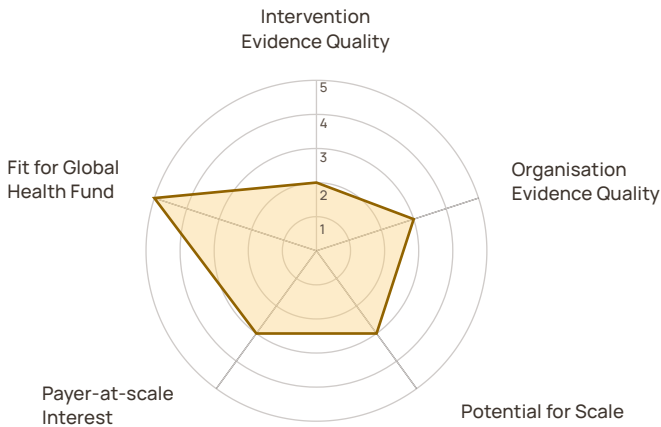
Clear Solutions is focused on preventing child mortality due to diarrhoeal disease in Nigeria and Chad, by delivering oral rehydration solution (ORS) and zinc directly to households. The programme intends to expand coverage across high-burden states, integrate ORS + zinc with routine immunisation touchpoints, and strengthen last-mile supply chains.

REGISTRATION	TURNOVER (USD)	STAGE	COUNTRIES ACTIVE
England & Wales	\$545k	Early mid-stage	Nigeria, Chad



## The UP Index™

3.2 / 5



## Impact Metrics

Death prevented (per \$1M at scale)	455
Confidence	Medium
<b>COST PER DALY AVERTED</b>	N/A
<b>TOTAL ANNUAL REACH</b>	280,000 children treated for acute malnutrition

## International Evidence

**Intervention Evidence Quality** Low  
Rationale: Single RCT & a quasi-experimental meta analysis

Quasi-Experimental	✓
Single RCT	✓
Multiple RCTs	✗
Meta-Analysis	✗

## Pathways to Scale

<b>PAYER-AT-SCALE INTEREST</b>	★★★★★	<b>GOVERNMENT ADOPTION</b>	★★★☆☆
<b>FRANCHISE/REPLICATION (BY OTHER NGOS)</b>	★★★★★	<b>COMMERCIAL REVENUE</b>	★☆☆☆☆

## Implementation Evidence

**Organisation / Programme Evidence Quality** Medium  
Rationale: Successful pilot

Pilot Study	✓
Quasi-Experimental	✗
Single RCT	✗
Multiple RCTs	✗